



CONFÉRENCE

L'AUTONOMISATION ÉCONOMIQUE DE LA FEMME RURALE AU MAROC

MERCREDI 27 JUILLET 2022 À RABAT

Press Release

The Ministry of Economic Inclusion, Small Business, Employment and Skills and Bank Al-Maghrib hold a conference under the theme:
«Economic Empowerment of Rural Women in Morocco»

Rabat, July 27, 2022

The Ministry of Economic Inclusion, Small Business, Employment and Skills and Bank Al Maghrib, in collaboration with the European Bank for Reconstruction and Development (EBRD), the Alliance for Financial Inclusion (AFI) and the Fletcher School (an American university specializing in international relations), hold a conference on Wednesday, July 27 in Rabat under the theme: «**The economic empowerment of rural women in Morocco**».

The event will bring together stakeholders involved in this project representing the public and private sectors, civil society and international partner organizations. The meeting is part of the implementation of the National Initiative for the Economic Empowerment of Rural Women and the National Strategy for Financial Inclusion.

The proceedings of this conference aim to present the results of a consultative process to identify actions that can unlock the economic potential of rural women and contribute to the financial well-being of their households.

Indeed, the stakeholders have joined their efforts, since the Workshop that brought them together last March 8 around the same theme, to explore appropriate solutions to overcome the economic and social challenges faced by rural women, capitalizing on the feedback of national and international experiences.

This conference will initiate the deployment phase of the identified actions and will allow for further discussions on the vision and suggested areas of intervention. A technical workshop will be held with the assistance of AFI and EBRD experts to develop a detailed roadmap of the intervention areas, which will be supported by a governance model to ensure coordination at the national level around a common vision for the economic empowerment of rural women.

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